

FUTUREPROOF YOUR ORGANISATION BY INVESTING IN THE WORKFORCE OF TOMORROW

# WHAT IS THE EMPLOYER PARTNERSHIP PLEDGE?

As the largest FE provider in Wales with campuses across Newport, Torfaen, Blaenau Gwent, Monmouthshire and Caerphilly, we recognise the importance of actively engaging and working with local organisations.

Through our pledge we aim to further build on our industry partnerships by placing employers at the heart of what we do, showcasing career pathways and exciting our students about the world of work.

There is no one-size-f ts all approach when it comes to working with us and we are always open to new partnerships and ways of working together for mutual benef t.

## The Partnership Pledge will give you:

• Access to a future talent pool



## WHY DOES IT MATTER?

#### To Employers:

- Provides businesses and employers with access to a wider range of talent and expertise, attracting individuals into your industry, closing any skills gaps and bringing a fresh perspective to your organisation.
- Help with the promotion of job opportunities, apprenticeships, internships, placements and work experience.
- Helps to raise your company's profile and offers opportunities for employers to engage positively with their local community in supporting corporate social responsibility.



#### **To Students:**

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- Provides us with a greater understanding of labour market trends, job market and changing skill demands of employers.
- Supports the development and updating of existing curriculum provision, making it relevant to industry and the business world and supporting regional skills gap priorities.
- Drives improved progression outcomes as a result of increased student motivation.

### A SKILLED WORK

A skilled, knowledgeable and motivated workforce is an essential ingredient for building a strong and sustainable competitive advantage in business. Coleg Gwent will be a college that delivers with and for employers. Employer involvement will enrich the learning we provide allowing us to be responsive to the needs of the local and regional economy.



Register your interest